

Hendrickson High School Publications Advertising Guide 2014-2015



The Hawk

Hendrickson High School's Newspaper

Rates for Newspaper

Size	W x H	Price per Issue
Biz Card	3.5 x 2	\$30
1/8 page	5 x 2.5	\$40
3/16 page	7.65 x 2.75	\$60
1/4 page	5 x 5.75	\$75
1/2 page	10.25 x 5.75	\$150
Full page	10.25 x 11.5	\$300
Insert	Any size...You print it, we stuff it	\$100

Newspaper Ad Deadlines

August 22 issue

8-11-14

October 3 issue

9-22-14

November 7 issue

10-27-14

December 12 issue

12-1-14

February 6 issue

1-26-15

March 13 issue

3-2-15

April 17 issue

3-30-15

May 22 issue

5-11-15

The Talon

Hendrickson High School's Yearbook



Rates for Yearbook

Size	W x H	Price
1 block	2 x 3.5	\$50
2 blocks	5.25 x 3.5	\$90
3 blocks	8 x 3.5	\$125
1/2 page	8 x 5.25	\$175
2/3 page	8 x 7	\$250
Full page	8 x 11	\$350

Delivered in May . January 14th for all ads

Benefits

- **Tax Break:** Your advertisement is tax deductible, since we are a non-profit, educational institution

- **Readership:** Our paper is read by over 3000 teens, faculty, and parents

- **Affordable:** Our prices are inexpensive compared to most forms of advertising, including other print ads

Contact

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